



# INTERNATIONAL MANAGEMENT EXECUTIVE COMMITTEE

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## EXECUTIVE DIRECTIVE

IMEC ED 2039

15 March 1996

TO: ALL FSMs  
ALL MISSIONS  
ALL GROUPS  
ALL CLASS V ORGS  
ALL CELEBRITY CENTRES



### FIELD STAFF MEMBER AWARD PROGRAM

**“Caring about the person and not being reasonable about stops or barriers but caring enough to get him through the stops or barriers to get the service that’s going to rehabilitate him.” — LRH (HCO PL 26 Sept 79, COPYWRITING)**

The ultimate enlightenment film on Scientology, *ORIENTATION*, has just been released. It is the most important film ever about Scientology, a film that LRH wanted EVERY Scientologist as well as EVERY new person coming into Scientology for the first time to see.

**It is the ultimate tool for a Field Staff Member!**

The purpose of the film is to interest and orient people, old and new, to Scientology, to the only road out for man. It communicates stable datums about Scientology, clearly, simply and with high impact. *ORIENTATION* provides a person with a complete picture of Scientology, its importance to the world and the results that are obtained. It shows him exactly who LRH was, what he was like and the vast scope of his work.

The use of this film will help you to move hundreds of people onto the services that will set them free. Look around you and locate the people who are not currently moving to Clear and OT and bring them into the org to see *ORIENTATION* and get them revitalized and onto their next service. Find new people to disseminate to and, using the dissemination drill, get them started.

To further accelerate Scientology expansion with the use of *ORIENTATION* so that all Scientologists are moving rapidly to Clear and OT, the following FSM Awards Program is hereby launched.

### THE GAME

The game is to get all Scientologists revitalized on their purpose as a Scientologist and moving on their next service on The Bridge, with new people taking their first steps on the road to freedom.

This is how you earn FSM points:

- 1) For every 5 public brought into the org to see ORIENTATION, you earn: . . . . . 1 Point
- 2) For every public who starts a minor service (such as an STCC, Life Improvement Course, Hubbard Dianetics Seminar, Hubbard Dianetics Auditor Course, Book One auditing, HQS Course) you earn: . . . . . 1 Point
- 3) For every public who starts a major service (such as HGC auditing, Purification Rundown, KTL, LOC, Academy Levels, OEC) you earn: . . . . . 4 Points
- 4) When a *new* public starts on a service (minor or major) for the first time, you get in addition to the above points: . . . . . 1 Point
- 5) For every earned \$100 in FSM commissions from selections in this time period you get additionally: . . . . . 1 Point

The points are cumulative throughout the quarter and the final result by the end of each quarter is the total amount of points earned. This determines your AWARD!

MAJOR SERVICE: Any Div 4 Auditing (Book One auditing and group processing not included), any training such as Student Hat, Academy Levels, Internships, Organization Executive Course, Key to Life, Hubbard Life Orientation Course — those courses delivered in the org’s Academy.

MINOR SERVICE: Any Div 6B service which gets or keeps an individual moving in Scientology. These are usually short, inexpensive services, such as Life Improvement Courses, Success Through Communication, Hubbard Dissemination Course, Book One auditing.

Paid services are NOT introductory services. Introductory services are FREE and not included in this game. Extension Courses are also not included for purposes of this game.

INTRO SERVICE: Immediate, fast, free, one evening or half to one hour services. These are for raw public, friends, etc., and are used to interest and involve the public so you can get them signed up for minor or major services.

The game is to get as many “FSM points” as possible within the given time period which runs until 13 June 1996.

AWARDS

Orient the planet awards are given as follows:

| <u>FSM POINTS EARNED</u> | <u>AWARD</u>  |
|--------------------------|---|
| 20 FSM Points            | 1/2 ACADEMY LEVEL credited to the FSM’s training account (or equivalent value in training).     |
| 40 FSM Points            | 1 ACADEMY LEVEL credited towards FSM’s training account (or equivalent value in training).      |
| 60 FSM Points            | 1 1/2 ACADEMY LEVEL credited towards FSM’s training account (or equivalent value in training).  |
| 80 FSM Points            | 2 ACADEMY LEVELS credited towards FSM’s training account (or equivalent value in training).     |
| 100 FSM Points           | 3 ACADEMY LEVELS credited towards FSM’s training account (or equivalent value in training).     |
| 120 FSM Points           | 3 1/2 ACADEMY LEVELS credited towards FSM’s training account (or equivalent value in training). |

|                |  |
|----------------|--|
| 140 FSM Points | 4 ACADEMY LEVELS credited towards FSM's training account (or equivalent value in training).  |
| 160 FSM Points | A FULL ACADEMY — ALL FIVE LEVELS credited towards FSM's training account (or equivalent value in training).                                      |
| 200 FSM Points | A FULL ACADEMY, plus STUDENT HAT, plus HUBBARD PROFESSIONAL TR COURSE credited towards FSM's training account (or equivalent value in training). |

The above awards may be used for an equivalent value in training if the FSM has already done the awarded services.

### SUMMARY

*ORIENTATION* welcomes the newcomer to the bright new world of Scientology, and orients him to the subject, the organization, its staff and services. It gives all Scientologists a brand-new viewpoint on Scientology and LRH and renews their purpose to move themselves and others up The Bridge to Total Freedom.

Take full advantage of *ORIENTATION*: a dissemination and enlightenment masterpiece, and move both your new and existing selectees up The Bridge to fully trained OT.

Commander Sherry Murphy  
FIELDS EXECUTIVE INTERNATIONAL

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